

MAHATMA GANDHI COLLEGE, IRITTY
DEPARTMENT OF MANAGEMENT STUDIES
REPORT ON GNOSIS IV SEMINARS

Department of Management Studies, Mahatma Gandhi College, Iritty, organized a seminar titled "How Technology Transforms Business" as part of the multidisciplinary seminar series, GNOSIS-IV at Management office building. The event was held in association with the Internal Quality Assurance Cell (IQAC) on 05.02.2025.

The seminar commenced with a welcome speech by Sruthi Kumaran P K, Adhoc faculty, Department of Management Studies. The resource person, Dr. Muneer T K, Associate Professor, College of Engineering, Thalassery, and Director of Kannur University Innovation and Incubation Foundation (KUIIP), delivered an insightful presentation on the transformative impact of technology on businesses.

Dr. Muneer's presentation highlighted the latest trends, innovations, and best practices in technology-driven business transformation. The seminar was attended by third-year BBA students, who actively participated in the discussion and gained valuable insights into the role of technology in shaping the future of business.

As a token of gratitude, a memento was presented to Dr. Muneer by Dr. Rehin K R, Assistant Professor, Department of Management Studies.

The seminar concluded with a vote of thanks proposed by Rahil P, a third-year BBA student. The participants expressed their gratitude to Dr. Muneer for sharing his expertise and to the organizers for arranging the seminar.

